

Cronicle

TECH NEWS

Monday 5 August 2019

🏠 Home » Pitch Club Michigan Is Coming to Ann Arbor

Announcements, Tech Events

Pitch Club Michigan Is Coming To Ann Arbor



September 25 at SPARK Central in Ann Arbor, Pitch Club Michigan will be hosting a pitch club from 5 to 8 pm. YOU CAN STILL REGISTER TO PITCH BY THE SEPTEMBER 1st DEADLINE. [APPLICATION](#). We caught up with Pitch Club MI founder Tal Ganesan, and he said that, like many entrepreneurial ventures, Pitch Club started quite literally on the back of a napkin.

“It’s all about connecting, so everybody wins,” Ganesan says. “I was visiting a friend in Portland who was doing a similar thing, and we started supporting entrepreneurial pitches. I got together with my team, and we thought why just do it in one city? We need to connect ecosystems in Michigan.”

Ganesan says that despite the startup culture in Michigan taking off, different cities in the state still act as if we are different countries. He wanted to build bridges for collaboration so it’s not so difficult for people in Lansing to work with people in Ann Arbor. “We’ve spent 2 years going around [to various Michigan cities],” Ganesan says. “Somebody has to move, to do something to make people talk.”

And it’s working. Pitch Club has already entered Ann Arbor, Detroit, Grand Rapids, and Lansing, and plans in the next 2 years to go to Flint and

Pontiac, Traverse City and Marquette. “Now I have friends in Grand Rapids and Lansing,” Ganesan says. “It’s a great thing.”

What Is Pitch Club

Pitch club is a unique mentoring and funding program hosted across the state of Michigan in cities such as: Detroit, Ann Arbor, Lansing, and Grand Rapids. Pitch Club has ongoing monthly events that provide entrepreneurs the opportunity to learn from seasoned entrepreneurs and investors. The events are meant to educate, network, inspire and provide valuable experiences for being investable. As part of the events, 3 lucky entrepreneurs will receive the opportunity to practice their pitch and discuss business plan with funding experts, giving them a better understanding the mindset of an investor. Presenters will be given milestones to complete. In addition to guidance from our host and guest experts, attendees will be given a survey to provide additional feedback to the presenters. Pitch club will also feature a guest keynote who can speak on topics related to starting a company, technology, and opportunities for entrepreneurs.



Qualify To Pitch

How do startups qualify? Visit PitchClubMi.com for info and the application:

Startup Criteria

- Disruptive and innovative ideas.
- Companies seeking Angel funding – \$100K – \$500K
- Have something built (Code, proof of concept, prototype, MVP).
- Show a unique selling point and strong business model.

- Show customer traction or customer validation (letter of intent or in revenue).
- Have a good pitch deck.
- Must be able to cover content in a 5 minute pitch.
- Companies should tell a story and include the problem they are solving.
- Pitch Deck should not be more than 12 slides. Check out some MUST HAVE slides[here](#).

Pitch Deck Should Be In Powerpoint Format And Should Include

- Company Introduction
- Problem
- Solution
- Product
- Market
- Competition
- Traction
- Marketing and Sales Strategy
- Operational Plan
- Team Founders and Roles



Pitch Club MI came to Ann Arbor in June 2018, pictured here.

How To Get Started

- Complete an [online application](#) 30 days prior to a Pitch Club event.
- Complete scheduled meeting or phone call with assigned mentor.

Tickets to attend Pitch Club are free from [Eventbrite](#) (must register to attend) and you can even request to host your own pitch club. October and November pitch clubs will be hosted in [Detroit and Flint](#).

Ganesan says that he even recently took Pitch Club to India, because he sees an opening in the market where ideas sourced around the world that have application in the United States could be brought back here for funding. He wants people to attend pitch clubs, connect, and build community across the globe as well as the state.

Pitch Club events feature 3 startup presentations, a pool of judges, and keynote speaker. You can find more information about Pitch Club by visiting the website: www.PitchClubMI.com



August 2, 2019



ABOUT AUTHOR



laurakcowan

Laura K. Cowan is a green tech editor and narrative journalist with 15 years’ experience promoting sustainability initiatives for automotive, green tech, and conscious living media outlets. She was called best copyeditor in the business by mentor and Automobile Magazine founder David E. Davis, Jr.. A deep study of consciousness, nature writing, and sustainable technology topics allows Ms. Cowan to draw out meaningful stories of diverse professionals from indigenous healers to technology executives in a blend of news and literary journalism styles. She is currently co-founder and editor of tech news blog Cronicle Press, columnist and editor for Ann Arbor’s Crazy Wisdom Journal, and a contributor to local and national magazines such as The Ann Arbor Observer and Reiki News Magazine. Ms. Cowan’s writing and speaking have appeared with Automobile Quarterly, Writer Unboxed, Inhabitat, CNBC, and The National Society of Newspaper Columnists.

< Ann Arbor & Detroit Tech Events: August 2019

LEAVE A REPLY

Your email address will not be published. Required fields are marked *

Comment

Name *

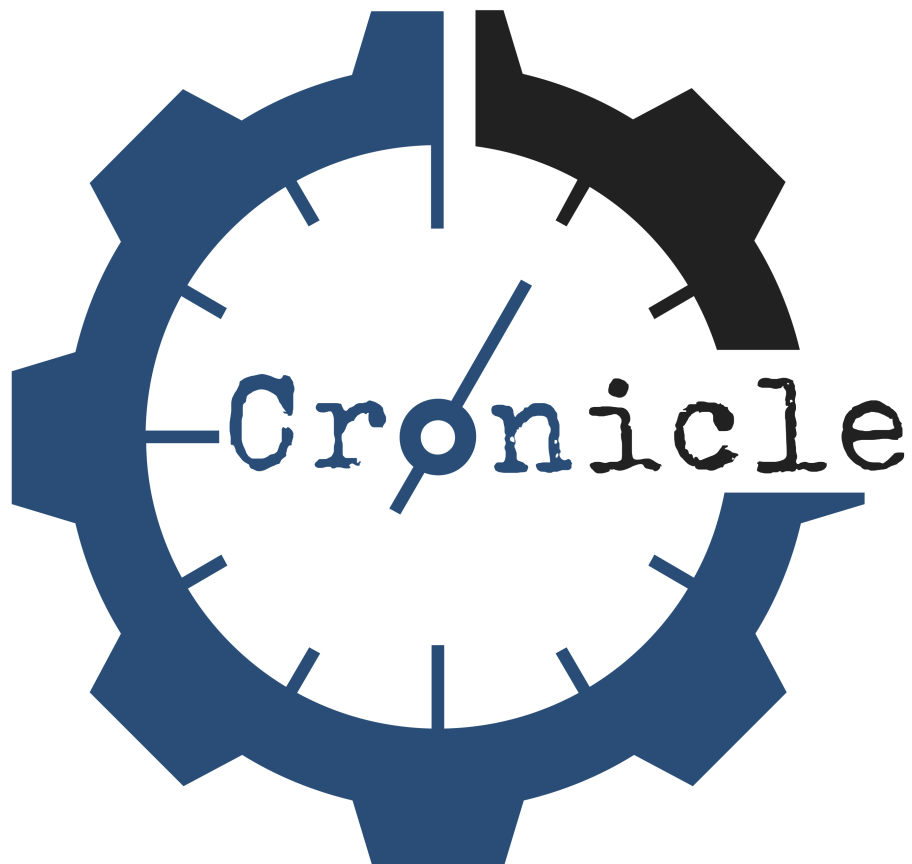
Email *

Website

P O S T C O

SUBSCRIBE

SPONSOR CRONICLE PRESS



RECENT BLOG



Pitch Club Michigan Is Coming to Ann Arbor
August 2, 2019



Ann Arbor & Detroit Tech Events: August 2019
August 1, 2019



Find VC Funding With the Michigan Entrepreneur...
July 30, 2019



Register By August 16th for the 10th Annual A...
July 26, 2019



Tech Consultancy Llamasoft Announces \$10.7 Mi...
July 25, 2019



Abaca To Launch 10 Degrees Game To Help With ...
July 23, 2019



Award-Winning Finji Games Launches Overland A...
July 22, 2019



Pendaran Offers Immersive Experience-Based Sy...
July 19, 2019



Optimize: The Student-Led Impact Venture Incu...
July 18, 2019



Mentors of Michigan Tech: Tom Meloche & The H...
July 16, 2019



How Do You Ask For Help At Work? Give & Take ...
July 15, 2019



Heart Shaped Games' We Are The Caretakers Is ...
July 12, 2019



Gradient Valley Builds New Machine Learning A...
July 11, 2019



BrandXR Launches Virtual Reality Business and...
July 8, 2019



Workantile Co-Working Space Brings Together A...
July 7, 2019



Ann Arbor Tech Events: July 2019
June 28, 2019



Mentors of Michigan Tech: Ed Vielmetti and A2...
June 25, 2019



WCC IT Outsourcing Scandal & How You Can Get ...
June 21, 2019



Popular Research Site JSTOR Plans Expansion T...
June 21, 2019



Anime Style Gaudium Games Explains How To Bui...
June 20, 2019



Laura Cowan

Mentors of Michigan Tech: Ed Vielmetti and A2B3

1

lol, this wins the geekiest comment award.



Benjamin M Ben-Baruch

Mentors of Michigan Tech: Ed Vielmetti and A2B3

2

The genius of A2b3 is that it uses the most significant and powerful neural net technologies: face-to-face communication (over food). It supplements this neural net technology with crude social media...



Laura Cowan

Hack:A2 Hackathon Winners Build a Better City of Ann Arbor

3

That's fantastic! We're looking forward to next year, as well, Derek!



Laura Cowan

Hack:A2 Hackathon Winners Build a Better City of Ann Arbor

4

Thanks, Natasha! It was lovely to meet you.



Derek Joslin

Hack:A2 Hackathon Winners Build a Better City of Ann Arbor

5

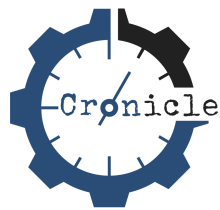
Very fun event with a great venue choice at NetScout (it's a cool place), I learned swift while I was there and met lots of interesting people. Looking forward to...

OUR SPONSORS





SPONSOR CRONICLE PRESS



SEARCH

Search ...

S E A R C H

ARCHIVES

Select Month ▼